



Doonside Technology High School



BUSINESS STUDIES



What is Business Studies?

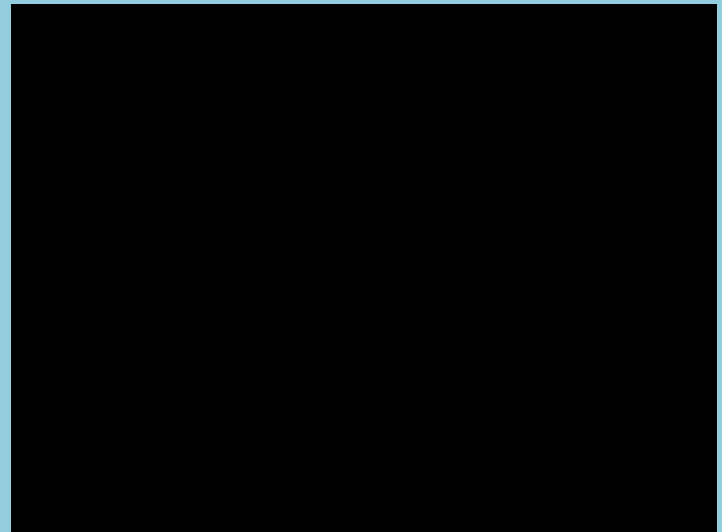
“Business studies encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives.”

- It is a **theoretical** based subject which **engages** by using real life examples
- It aims to provide you with sufficient knowledge to effectively participate in a wide variety of business situations and give you employable skills

Skills learnt include:

- Critical thinking
- Research and analysis skills
- Problem solving
- Decision making
- Communication skills

Why choose Business Studies?



Careers

accounting human resources operating one's own business
retail finance communications journalism education law
marketing

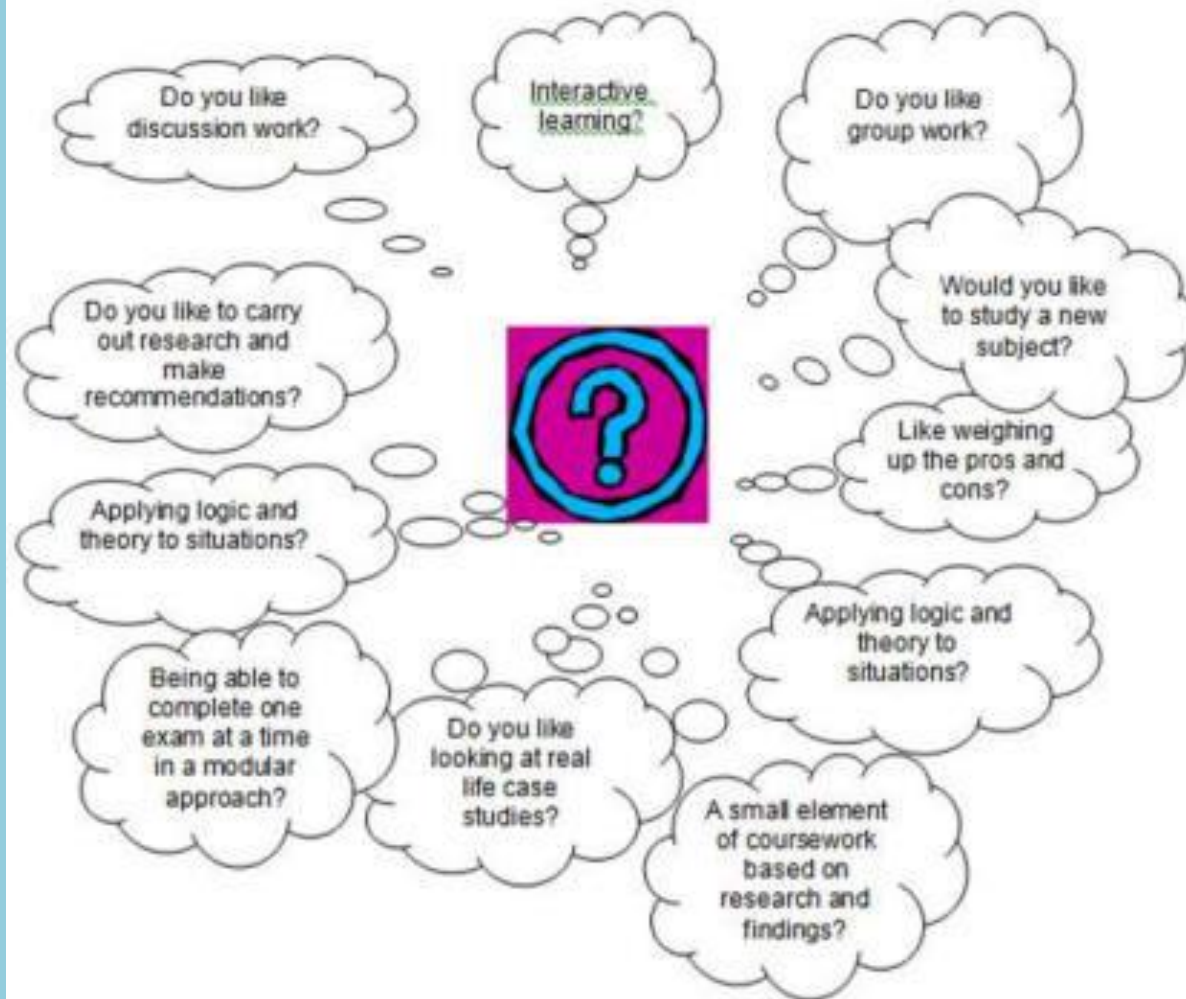
Course Outline

Preliminary	HSC
<p>Nature of business – 20%</p> <ul style="list-style-type: none">• role of business• types of businesses• influences in the business environment• business growth and decline <p>Business management – 40%</p> <ul style="list-style-type: none">• nature of management• management approaches• management process• management and change <p>Business planning – 40%</p> <ul style="list-style-type: none">• small to medium enterprises• influences in establishing a small to medium enterprise• the business planning process• critical issues in business success and failure	<p>Operations – 25%</p> <ul style="list-style-type: none">• role of operations management• Influences• operations processes• operations strategies <p>Marketing – 25%</p> <ul style="list-style-type: none">• role of marketing• influences on marketing• marketing process• marketing strategies <p>Finance – 25%</p> <ul style="list-style-type: none">• role of financial management• influences on financial management• processes of financial management• financial management strategies <p>Human Resources – 25%</p> <ul style="list-style-type: none">• role of human resource management• key influences• processes of human resource management• strategies in human resource management• effectiveness of human resource management

Assessment Guidelines

Preliminary	HSC
Media File and Business Report (20%)	Case Study Research Task (25%)
Half Yearly Examination (20%)	Half Yearly Examination (25%)
Business Plan (20%)	Financial Plan Report (25%)
Yearly Examination (30%)	Trial HSC Examination (25%)

Is Business Studies for me?

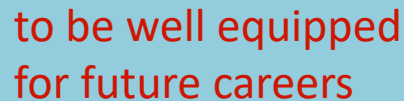




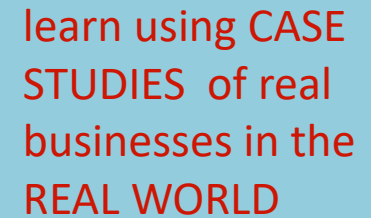
Expect ...



- Oral, visual presentations
- Short answer questions
- Source Analysis
- Essays
- Exams



Finance
Marketing
Running your own business
Retail



Possible excursion venues include: Imax theatre, Luna Park, Sydney Tower, HSC study days